



BROADVIEW GROUP



ABOUT US

Broadview Group invests in and partners with successful business owners and growth-oriented leadership teams to help scale and create significant and sustainable businesses. Our permanent capital base and long-term perspective ensure true alignment with our partners and portfolio companies. Broadview Group’s principals have decades of experience leading and scaling businesses and providing strategic insight and other expertise as executives, lead investors and board members in a variety of businesses and industries.

WHY PARTNER WITH US?

Broadview’s principals bring over 50+ years of operating and investing experience in 20+ current and previous portfolio companies. We’ve combined the best of the private equity, family office, and corporate business models into a firm best suited to partner with middle-market companies interested in growing and creating significant long-term value. Our permanent capital means we don’t have to sell a business. We sell only when the time aligns with the vision and needs of the company, not because an investment vehicle or fund has expired.



WE BUILD BUSINESSES DIFFERENTLY



PEOPLE

Nothing exceptional gets built without a great team.



PERSPECTIVE

It is just one of the many differences between *investors* and *owners*.



PURPOSE

It’s why we get up in the morning.



PARTNERSHIP

It starts with a common set of values. Integrity. Humility. Alignment. Transparency.



PERFORMANCE

The result. The scoreboard.

INVESTMENT CRITERIA

- **Location:** U.S. or Canada
- **Transaction:** Minority or majority ownership requiring equity capital of \$15mm - \$75mm
- **Company Size:**
 - Revenue: \$25mm - \$250mm
 - EBITDA: \$3mm - \$20mm

INDUSTRY FOCUS



NICHE
MANUFACTURING



BUSINESS
SERVICES



SPECIALTY
DISTRIBUTION



FOOD &
AGRICULTURE

Clay Hunter
CO-FOUNDER AND CEO
chunter@broadviewgroup.com

Jason Logsdon
CO-FOUNDER AND CHAIRMAN
jlogsdon@broadviewgroup.com

Heath Hunter
PRINCIPAL
bhunter@broadviewgroup.com

Sam Hurster
VICE PRESIDENT
shurster@broadviewgroup.com

Alex Kuhlman
VICE PRESIDENT
akuhlman@broadviewgroup.com

Jack Gries
ASSOCIATE
jgries@broadviewgroup.com



BROADVIEW GROUP

CURRENT INVESTMENTS



Leading distributor of residential stair parts in the United States

Specialty Distribution



Leading provider of commercial and industrial recycling and waste solution services

Business Services



Value-added distributor and service provider to the broadband infrastructure and related industries

Specialty Distribution



Manufacturer and designer of engineered cold therapy and compression products

Niche Manufacturing



Long-term investment firm and asset manager with focus on agricultural and other commodity markets

Financials

PAST INVESTMENTS OF THE PRINCIPALS



Developer and distributor of supplies, tools and equipment used in the fabrication and maintenance of hard surfaces

Specialty Distribution



Asphalt placement and maintenance services

Business Services

Automation and controls solutions distributor

Specialty distributor of building automation peripherals and controls solutions

Specialty Distribution

Plastic products manufacturer and recycler

Manufacturer and recycler of plastic products serving a wide variety of agricultural, industrial and commercial markets

Niche Manufacturing

Noise control solutions developer and manufacturer

Developer and manufacturer of highly engineered acoustic, seismic, vibration and noise control products and solutions

Niche Manufacturing

Medical device designer and manufacturer

Designer, manufacturer and distributor of spinal surgery instruments and implants

Niche Manufacturing

Electronic and electromechanical safety products manufacturer

Designer and manufacturer of specialty electronic and electromechanical products and solutions for fire safety and code compliance

Niche Manufacturing

Flow and energy measurement device manufacturer

Developer and manufacturer of energy and flow measurement devices used in water, steam, gas and compressed air applications

Niche Manufacturing

Specialty fastener distributor

Master distributor of specialty fasteners

Specialty Distribution