

ABOUT US

Broadview Group invests in and partners with successful business owners and growth-oriented leadership teams to help scale and create significant and sustainable businesses. Our permanent capital base and long-term perspective ensure true alignment with our partners and portfolio companies. Broadview Group's principals have decades of experience leading and scaling businesses and providing strategic insight and other expertise as executives, lead investors and board members in a variety of businesses and industries.

WHY PARTNER WITH US?

Broadview's principals bring over 50+ years of operating and investing experience in 20+ current and previous portfolio companies. We've combined the best of the private equity, family office, and corporate business models into a firm best suited to partner with middle-market companies interested in growing and creating significant long-term value. Our permanent capital means we don't have to sell a business. We sell only when the time aligns with the vision and needs of the company, not because an investment vehicle or fund has expired.



WE BUILD BUSINESSES DIFFERENTLY



Nothing exceptional gets built without a great team.



PERSPECTIVE

It is just one of the many differences between investors and owners.



PURPOSE

It's why we get up in the morning.



PARTNERSHIP

It starts with a common set of values. Integrity. Humility. Alignment. Transparency.



The result. The scoreboard.

INVESTMENT CRITERIA

- Headquarters in U.S. or Canada
- Company Size:
 - Revenue: \$25mm \$250mm
 - EBITDA: \$3mm \$20mm
- \$15mm \$75mm equity investments
- Control or minority investments

INDUSTRY FOCUS



INDUSTRIAL PRODUCTS AND SERVICES





Clay Hunter **CO-FOUNDER AND CEO** chunter@broadviewgroup.com

Jason Logsdon **CO-FOUNDER AND CHAIRMAN** jlogsdon@broadviewgroup.com

VICE PRESIDENT

Alex Kuhlman **SENIOR ASSOCIATE** akuhlman@broadviewgroup.com

shurster@broadviewgroup.com

Sam Hurster



SELECT CURRENT AND PAST BUSINESSES OF THE PRINCIPALS

Solution Matrix, Inc. COLD THERAPY PRODUCTS	Developer and manufacturer of engineered cold therapy products	Commercial & Industrial Products
BROADVIEW -CAPITAL HOLDINGS-	Long-term investment firm and asset manager with focus on agricultural and other commodity markets	Financials
PEARLMAN GranQuartz PEARL	Developer and distributor of supplies, tools and equipment used in the fabrication and maintenance of hard surfaces	Specialty Distribution
AMERICAN	Asphalt placement and maintenance services	Commercial & Industrial Services
Automation and controls solutions distributor	Specialty distributor of building automation peripherals and controls solutions	Specialty Distribution
Plastic products manufacturer and recycler	Manufacturer and recycler of plastic products serving a wide variety of agricultural, industrial and commercial markets	Commercial & Industrial Products
Noise control solutions developer and manufacturer	Developer and manufacturer of highly engineered acoustic, seismic, vibration and noise control products and solutions	Commercial & Industrial Products
Medical device designer and manufacturer	Designer, manufacturer and distributor of spinal surgery instruments and implants	Commercial & Industrial Products
Electronic and electromechanical safety products manufacturer	Designer and manufacturer of specialty electronic and electromechanical products and solutions for fire safety and code compliance	Commercial & Industrial Products
Flow and energy measurement device manufacturer	Developer and manufacturer of energy and flow measurement devices used in water, steam, gas and compressed air applications	Commercial & Industrial Products
Specialty fastener distributor	Master distributor of specialty fasteners	Specialty Distribution
Instrumentation and data acquisition manufacturer	Designer and manufacturer of high performance automotive instrumentation and data acquisition systems	Commercial & Industrial Products